



NEWS RELEASE

United States Department of Agriculture
National Agricultural Statistics Service
Pacific Regional Field Office

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FOR IMMEDIATE RELEASE

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USDA to conduct the 2024 Census of Horticultural Specialties

January 23, 2025 – Sacramento, CA - The U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS) is currently conducting the 2024 Census of Horticulture Survey in California this winter. This will provide a comprehensive picture of the U.S. horticulture industry. Survey codes have been mailed this month to more than 2000 horticulture producers in California to respond online. Collected just once every five years, the Census of Horticultural Specialties is the only source of detailed production and sales data for U.S. floriculture, nursery, and specialty crop industries, including greenhouse food crops.

“Horticulture is a very important part of U.S. agriculture and our economy,” said Dennis Koong. “Responding to this census is the best way for growers to help associations, businesses, and policymakers advocate for their industry, and influence program decisions and technology development over the next five years.”

The 2024 Census of Horticultural Specialties results will expand the 2022 Census of Agriculture data with information on horticultural crop production, value of products, square footage used for growing crops, production expenses, and more.

Producers who receive the 2024 Census of Horticultural Specialties are required to respond by federal law (Title 7 USC 2204(g) Public Law 105-113), as it is part of the Census of Agriculture program. The same federal law that requires producers to respond also requires NASS to keep all individual information confidential.

Growers are asked to use their unique survey code to complete the horticulture census online via NASS’ secure website. The online questionnaire is user friendly, accessible on most electronic devices, and saves producers time by calculating totals and automatically skipping questions that don’t apply to their operations.

The deadline for response is February 14, 2025. Results will be available on December 16, 2025, online at www.nass.usda.gov/publications. For more information, call the NASS Pacific Regional Field Office at (916) 738-6600.

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NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate, and useful statistics in service to U.S. agriculture.

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